

# Poster Contest



2010-2011

## It's Contest Time!!!

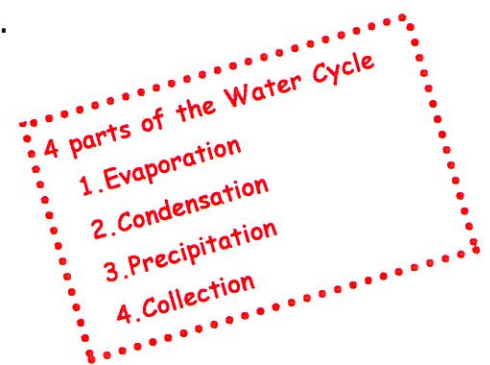
The Durham Soil & Water Conservation District is sponsoring a Conservation Poster contest this year!

The theme is "**Water...The Cycle of Life**"

This encompasses a wide range of idea topics that the students can incorporate in their competition entries.

Who's eligible? Any Durham County student (public, private, or homeschool) in **3rd - 6th grade**!

The contest runs from now until **Feb 10, 2011**.



## Prizes

There will be a 1st and 2nd place award given in each grade level, 3rd-6th for Durham County:

**1st place - \$50 cash and poster entered in regional competition**

**2nd place - \$25 cash**

**\*\*Teachers who have a 1st place winning student will receive \$30 or more to be used at their favorite school supply store!**

**If your students are interested in competing in this, please call us at 919-560-0558, or email Jennifer at [jbrooks@co.durham.nc.us](mailto:jbrooks@co.durham.nc.us) to sign up!**

## Theme - “Water...The Cycle of Life”

All entries should reflect the theme's content and be a representation of what the student feels best exemplifies this topic. Students are encouraged to be original in their design. The judges will be looking for the poster that best teaches the message to an audience while at the same time being original and creative in design.



## Official Rules!!!

- Posters should be no larger than 24 x 36 inches (no exceptions!)
- Posters must have the current theme incorporated into the poster, preferably as the header/poster title
- Pictures or other materials may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used.
- Any coloring materials available to students and suitable for poster work may be used.
- Posters must be the original work of the individual student. Original work is created by the student and shows a fresh, new idea. Hand drawn pictures are preferred over computer generated drawings.
- Posters should be submitted flat and not rolled.
- NO NAMES ON THE FRONT, NO EXCEPTIONS! Posters must be identified on the back using the attached registration form (can be found on page 4)



## What the Judges are looking for...(how the judges pick a winner)

### Judging Criteria:

Students will be judged on:

- Conservation Message 50 points
- Visual Effectiveness 30 points
- Universal Appeal 10 points
- Originality 10 points

### Infractions:

Points will be deducted for the following infractions:

- Copyright violation -5 points
- Exceeding the size limit -5 points

## Poster Pointers...(How to make a winning poster)

### What makes a good poster?

- A brief, catchy message; one theme that can be read in 10 seconds or less
- A slogan telling viewers to do something and making them want to do it
- Use of colors and white space to get and hold attention
- Letters large enough to be easily read and words separated enough to make them quickly grasped

### What makes a not so good poster?

- More than one theme
- Too busy - too many and/or too scattered pictures or words
- Material not relevant to topic
- Message becomes lost
- R e m e m b e r s p a c i n g  
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## Other Tips to Consider...

- Illustrations add emphasis and attract attention
- Small lettering is hard to read at a distance. Consider the following lettering heights for readability from 10 feet:

Easiest to read 1 inch

Easy to read 3/4 inch

Fairly easy to read 1/2 inch

Possible to read 1/4 inch

Cannot be read 3/16 inch

Durham Soil and Water  
Conservation District

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# Water...The Cycle of Life



Official Entry Form. Use one per entry.  
Tear off below line and attach to back of poster.

=====

Student's

Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Student's

Address: \_\_\_\_\_

\_\_\_\_\_

Teacher's

Name: \_\_\_\_\_

School: \_\_\_\_\_

County: DURHAM District: Durham Soil & Water

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